



## Partnerships with the Garden State Track Club

The GSTC is the East Coast's premier track club that hosts eight yearly events. Since 2010, the club's events have provided local, regional, and national companies strategic opportunities to promote their brand to the high school, adult, masters, and youth running communities. Companies can pick road races, cross country races, and/or track meets to build greater and more strategic brand awareness in our partnership together.

These eight yearly events include:

East Coast Preview : High School Indoor Meet

Garden State Invitational : High School Outdoor Meet

Garden State 10 Miler & 5k : Road Race

East Coast Championships : HS/Adult Track Meet

Garden State Showcase 1 : High School Outdoor & Adult Meets

Garden State Showcase 2 : High School Outdoor & Adult Meets

Last Chance XC Championships : High School & Adult Cross Country Race

Empire State Half Marathon & 5k : Road Race

You can find more information on all events [here](#).

To apply to be a sponsor, complete the form on our website [here](#).

# Annual Partnership - \$10,000

Prominently featured on club website

Regular social media collab posts to build brand awareness

Access to booth presence at all 8 club-hosted events and 50 complementary race entries.

Digital/email promotion for all club-hosted events

Personal introductions to club members to build strategic relationships

This is **Cadence Physical Therapy** on site at the 2023 Empire State Half Marathon.

As a **Silver Sponsor** last year, they picked up dozens of new clients thanks to their on-site activation.



## Platinum Sponsor – Six Events – \$3,000

- Large prominent lettering on the back of race apparel
- Prominent recognition on all event advertisement
  - Webpage
  - Social Media
  - Water stations/mile markers
  - Brochures
  - Race packets
  - Posters
- Booth presence at 6 club-hosted events
- 10 complimentary race registrations

## Gold Sponsor – Four Events – \$2,000

- Prominent lettering on the back of race apparel
- Major recognition on webpage and social media
- Recognition in race packets
- Booth presence at 4 club-hosted events
- 5 complimentary race registrations

## Silver Sponsor – Three Events – \$1,000

- Medium lettering on the back of the race t-shirt
  - Recognition on webpage and social media
  - Recognition in race packets
  - Booth presence at 3 club-hosted events
  - 3 complimentary race registrations
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## Bronze Sponsor – Two Events – \$500

- Recognition on webpage and social media
  - Recognition in race packets
  - Booth presence at 2 club-hosted events
  - 2 complimentary race registrations
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## Station Sponsor – One Event – \$300

- Sponsor aid-station and provide participants with supplies
  - Provide insert/samples for prize bags
  - Booth presence at 1 event
  - Recognition on webpage and social media
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## Vendor Sponsor – Once Event – \$200

- Provide insert/samples for prize bags
- Booth presence at 1 event
- Recognition on webpage and social media



## GSTC HOSTED EVENTS

**October**  
**6, 2024**

### Empire State Half Marathon

Rockland Lake State Park - Congers, NY

Half Marathon, 5K, Challenge (both events)

### Showcase #1

Memorial Stadium - New Brunswick, NJ

500M Dash, 300M Dash, 5000M, 3000M, The Mile

**October**  
**20, 2024**

**November**  
**17, 2024**

### Last Chance XC Championships

Oak Ridge Park - Clark, NJ

6k (women), 8k (men), 5k (high school)

### Showcase #2

Piscataway Stadium - Piscataway, NJ

500M Dash, 300M Dash, 5000M, 3000M, The Mile

**November**  
**23, 2024**

**February**  
**14, 2025**

### Garden State Invitational

Ocean Breeze Athletic Complex - Staten Island, NY

55M - 3200M & Field Events

### East Coast Preview

NYC Armory - NYC, NY

55M - 3200M & Field Events

**February**  
**21, 2025**

**March**

**23, 2025**

**Garden State 10 Miler and 5k**

Colonial Park - Franklin, NJ

10 Mile

**East Coast Track and Field Championships**

Ridge High School - Basking Ridge, NJ

100M - 3200M & Field Events

**June**

**2025**

## Contact Us

For further information, please reach out to Danielle at [gstcevents@gmail.com](mailto:gstcevents@gmail.com).

**Garden State Track Club**

Club Website: <https://gardenstatetc.org/>

To apply to be a sponsor, complete the form on our website [here](#).